



Brian Butz-1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

### AGREEMENT MADE BETWEEN

## KDKA-TV

CONTRACT NO. REV. 1201-56311-1

DATE PRINTED 08/21/12

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

PAGE 24184 AGENCY (OR SERVICE) ACTING AS AGENT FOR 330290 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME MENTZER MEDIA SERVICES RESTORE OUR FUTURE Required 600 Fairmount Ave Ste 306 1250 Eye Street NW AND Announcement 28 days Ste 900 **ADDRESS** Towson MD 21286-1002 DC 20005 Washington prior notice USA CONTACT STEPHANIE KOHLBAUER PRODUCTFLIGHT 1 8/21-27

PRODUCT

CODE

NATIONAL SALESPERSON

LOCAL

BROADCAST SCHEDULE STARTING 08/21/12 AND ENDING 08/27/12 NO. WEEKS:

AGENCY EST. NO.

EEKS: 1

1310

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ITEM	DAYS	SPOTS PWK.	FROM	ме то	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
MARK	INVOICE PAID, PROOF	OF PER	RFORMANCE	AND PUT IN P	JBLIC FILE. F	AID FOR BY RESTORE O	JR FUTURE.			
1	01010	2	05:58A	07:00A	30S	08/21/12-08/23/12	THIS MORNING 6-7AM	2	600.00	1200.00
2	00111	3	07:00A	09:00A	30s	08/22/12-08/24/12	THE EARLY SHOW	3	325.00	975.00
3	02222	8	09:00A	09:30A	30S	08/21/12-08/24/12	PITTSBURGH LIVE	8	165.00	1320.00
4	02121	6	09:30A	09:57A	30S	08/21/12-08/24/12	PITTSBURGH LIVE	6	165.00	990.00
5	01111	4	10:58A	11:58A	30s	08/21/12-08/24/12	PRICE IS RIGHT	4	500.00	2000.00
6	01111	4	05:30P	06:00P	30s	08/21/12-08/24/12	530-6PM NEWS	4	800.00	3200.00
7	01111	4	07:30P	07:58P	30s	08/21/12-08/24/12	THE INSIDER	4	550.00	2200.00
8	0222200	8	11:00P	11:35P	30s	08/21/12-08/24/12	11PM NEWS	8	1550.00	12400.00
9	Т	1	10:00P	11:00P	30s	08/21/12-08/21/12	THE MENTALIST	1	1650.00	1650.00
10	W	1	08:58P	10:00P	30S	08/22/12-08/22/12	CRIMINAL MINDS	1	2000.00	2000.00
11	F	1	07:58P	11:00P	30S	08/24/12-08/24/12	NFL PRE SEASON	1	2500.00	2500.00
12	Sa	3	07:58A	10:00A	30S	08/25/12-08/25/12	SAT.CBS MORNING NEWS	3	225.00	675.00
13	Sa	2	06:00P	06:30P	30s	08/25/12-08/25/12		2	395.00	790.00
14	Sa	2	07:00P	07:30P	30s	08/25/12-08/25/12	SAT 7PM NEWS	2	350.00	700.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION





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				AND				PAGE	2
24184	AGENCY (OR SERVICE	E) ACTIN	IG AS AGENT FOR	330290	ADVERTISER (	OR AGE	NCY AND ADVERTISER)	Cance	llation Notice
NAME	MENTZER MEDIA S	}		RESTORE OUR FUTURE					
AND	600 Fairmount A	Ave Ste	306	- 1	1250 Eye Street	. NW		Requir	red
AND					Ste 900			Annou	ncement 28 days
ADDRESS	Towson	MD	21286-1002		Washington	DO	20005	prior no	otice
	USA				USA			prior in	
CONTACT	STEPHANIE KOHLE	BAUER			PRODUCTFLIGHT	1 8/21	27		

**PRODUCT** 

CODE

NATIONAL SALESPERSON

LOCAL SALESPERSON

BROADCAST SCHEDULE STARTING 08/21/12 AND ENDING 08/27/12 NO. WEEKS:

366

AGENCY EST. NO.

. WEEKS:

1

1310

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ethnicity.										
		SPOTS		ME	333355000000000000000000000000000000000		20.000000000000000000000000000000000000	TOTAL	ALLEY AND THE STATE OF THE STAT	
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
15	Sa Sa	2	03:58P 07:28P	07:28P 11:00P	30s	08/25/12-08/25/12	STEELERS PRE SEASON GAMES	. 2	12500.00	25000.00
16	Sa	2	11:00P	11:35P	30S	08/25/12-08/25/12	11PM NEWS	2	1400.00	2800.00
17	Su	1	08:58A	10:28A	30S	08/26/12-08/26/12	CBS SUN MORN	1	325.00	325.00
18	Su	2	06:30P	07:00P	30S	08/26/12-08/26/12		2	350.00	700.00
19	Su	1	06:58P	08:00P	30s	08/26/12-08/26/12	60 MINUTES	1	2200.00	2200.00
20	Su	1	09:00P	10:00P	30S	08/26/12-08/26/12	THE GOOD WIFE	1	2100.00	2100.00
21	Su	2	11:00P	11:35P	30S	08/26/12-08/26/12	11PM NEWS	2	1400.00	2800.00
22	Su	2	11:35P	12:05A	30s	08/26/12-08/26/12	#1 COCHRAN SUNDAY SPORTS	2	300.00	600.00
23	М	1	05:58A	07:00A	30s	08/27/12-08/27/12	THIS MORNING 6-7AM	1	600.00	600.00
24	М	1	07:00A	09:00A	30s	08/27/12-08/27/12	THE EARLY SHOW	1	325.00	325.00
25	м	2	09:00A	09:30A	30s	08/27/12-08/27/12	PITTSBURGH LIVE	2	165.00	330.00
26	м	2	09:30A	09:57A	30s	08/27/12-08/27/12	PITTSBURGH LIVE	2	165.00	330.00
27	М	2	10:58A	11:58A	30s	08/27/12-08/27/12	PRICE IS RIGHT	2	500.00	1000.00
28	М	1	05:30P	06:00P	30S	08/27/12-08/27/12	530-6PM NEWS	1	800.00	800.00

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		ANI	)	PAGE 3
24184 NAME	MENTZER MEDIA S		RESTORE OUR FUTURE	Cancellation Notice
ADDRESS	600 Fairmount A Towson USA	MD 21286-1002	1250 Eye Street NW Ste 900 Washington DC 20005 USA	Announcement 28 days
CONTACT	STEPHANIE KOHLB	AUER	PRODUCTFLIGHT 1 8/21-27	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO. 366	PRODUCT 1310 CODE	1
NATIONAL SALESPERSON		•		]
BROADCAS	T SCHEDULE STARTIN	IG 08/21/12 AND ENDING 08/27	/12 NO. WEEKS: 1	1

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- ethnicity										
		SPOTS		ME				TOTAL		115.50.405.0000 0.000000000000000000000000
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
29	м	1	07:30P	07:58P	30s	08/27/12-08/27/12	THE INSIDER	1	550.00	550.00
30	м	2	11:00P	11:35P	30s	08/27/12-08/27/12	11PM NEWS	2	1550.00	3100.00
31	м	1	10:00P	11:00P	30s	08/27/12-08/27/12		1 75	2100.00	2100.00 78260.00
							Total Contract:	/5		78260.00
							—— Billing Summary ———			_
					Qtr 3	<u>Jul</u> 12 .00	Aug         Sep           67430.00         9135.00		<u>Total</u> 76565.00	
								GR	76565.00	

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